



FOR IMMEDIATE RELEASE

Contact: **Peter J. Hill, Artistic/Technical Director**
Fountain Hills Theater
480.837.9661 x7
email: peter@fhtaz.org

Fountain Hills Theater Announces New Single-Ticket Pricing and New ShowHopper Flex Passes

FOUNTAIN HILLS, AZ, March 9, 2018: — With the upcoming 2018-19 Season (beginning in August), Fountain Hills Theater announces attractive new ticket pricing and structure. Adult tickets for plays and musicals in the Mainstage and Mainstage Too! Theaters are \$30; youth 17 and under and college students with ID are \$12 (formerly \$23-35). Youth, student and adult tickets for Youth Productions are \$12 (formerly \$15/\$18). A senior discount of \$5 per ticket is offered for Thursday shows. For other discounts and offers including Military and Group Sales, call 480.837.9661 x3.

With excitement, Fountain Hills Theater introduces ShowHopper Flex Passes. Unlike our former Season Tickets, ShowHopper Flex Passes enable the Theater to offer group rate pricing to individuals, without need to commit to seeing specific shows on specific dates. ShowHopper Flex Passes, enable the Theater to offer group rate pricing to individuals. This is a discounted ticket package with two options: 5 tickets for \$135 (a savings of \$15); or 10 tickets for \$250 (a savings of \$50). Much like Season Tickets, these packages allow theater-goers to reserve seats ahead of time; but offers the flexibility of using the individual tickets for any combination of shows during the season. Use all of the tickets for one show...or spread them throughout the 2018-19 Season. Purchase more ShowHopper Flex Passes throughout the season as needed! The purchase of ShowHopper Flex Passes also provides eligibility to receive invitations to “members-only” events and advance seat reservations. ShowHopper Flex Passes will be soon be available for purchase online and by phone. For more info, call 480.837.9661 x3 or visit fhtaz.org.

Fountain Hills Theater is located at 11445 N. Saguaro Blvd., Fountain Hills AZ 85268. Box Office hours: Tues.-Fri. 12pm-5pm; Sat. 10am-5pm. Closed Sun. & Mon. Phone: 480.837.9661 x3. fhtaz.org.

Ticket prices cover only 42% of our operating costs. As a non-profit organization, Fountain Hills Theater is hopeful that the universalization of ticket pricing makes our theater more affordable for families and encourages attendance and participation in the performing arts.

ABOUT FOUNTAIN HILLS THEATER

Fountain Hills Theater presents 3 regularly scheduled seasons of productions in their two theaters. The Theater’s year-round offering includes Mainstage, Mainstage Too!, and Youth productions. Additionally, special events, community outreach, and educational arts programming for our youth is also offered. The Mainstage (often called the “big”) theater seats 130 and is devoted to medium and large-scale popular

musicals and plays including the best of Broadway and Off-Broadway. No seat is more than 35 feet from the stage. The Youth/Mainstage Too! (also called the “little” theater) is a smaller, more intimate 90-seat, thrust style auditorium that offers thought-provoking, inspiring and sometimes challenging productions including Broadway musicals, original plays, musicals, and art works. Most of the youth productions are performed in the more intimate, smaller theater. Both stages often run productions concurrently. Special events are offered throughout the season on both stages as well as in community centers. The Theater has been in operation as a professionally-directed community theater for over 30 years. The Mission of Fountain Hills Theater is “to engage, inspire and entertain diverse audiences, train and support our youth, and celebrate the essential power of the performing arts.” Fountain Hills Theater is a 501(c)(3) organization. All gifts are tax deductible. The Theater is 100% funded by ticket sales and donations. Volunteer opportunities are available. Fountain Hills Theater is located at 11445 N. Saguaro Blvd., Fountain Hills, AZ 85268. Phone: 480.837.9661. Fax: 480.837.5972. The Box Office is open Tues.-Fri., 12pm-5pm and Sat. 10am-5pm (closed Sun. and Mon.). The website is fhtaz.org.

For additional media information not contained in this press release, please call Fountain Hills Theater Media Associate, Sabeel Khurram at (480) 837.9661 x3 or email fhtpr@fhtaz.org.